

Code: 9E00307d

MBA III Semester Supplementary Examinations September/October 2014

DATA WAREHOUSING & MINING

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 (a) Explain the attributes of data.
(b) Explain briefly about the components of organizational memory.
- 2 (a) Explain sharing data between the functional units.
(b) Explain sharing data between different locations.
- 3 (a) What is data warehousing? Explain it.
(b) Explain need of data warehouse.
- 4 (a) Explain the content of data warehouse.
(b) Explain about organization of relational data warehouse.
- 5 (a) Define metadata. Explain human metadata.
(b) Explain about computer based metadata for the use of people.
- 6 (a) Explain OLAP software architecture.
(b) Explain the general OLAP product characteristics.
- 7 (a) Explain the data warehouse design approaches.
(b) Explain the stages of constructing a data warehouse.
- 8 (a) Explain about extraction and transformation of data.
(b) Explain about creation of decision tree.
